



The Daffodil Project aspires to build a worldwide Living Holocaust memorial by planting 1.5 million daffodils in memory of the 1.5 million children who perished in the Holocaust and in support for children who continue to suffer in humanitarian crises and genocides around the world today.

The Daffodil Project was started in Atlanta, Georgia, in the Fall of 2010 with the initial planting of 1,800 daffodils. To date, we have engaged thousands of people at over 230 locations and planted over 600,000 daffodils worldwide.

The shape and color of the daffodils represent the yellow stars that Jews were forced to wear during the Holocaust. Yellow is the color of remembrance. Daffodils represent our hope for the future. They are resilient and return with a burst of color each spring.

The Daffodil Project symbolizes the strength and resilience of the human spirit and makes us face, head on, the importance of the obligation we each have to uphold justice.

Hate crimes and crimes against humanity continue to plague our society and our world. We hope that the daffodils serve as a beacon of hope and a constant reminder to stand up in the face of injustice and hatred.

The Daffodil Project honors the memory and the lives of those who perished, honors survivors, and reminds us to stand up for those suffering around the world today.

*Once you know, you can never forget.
Once you know, you can never stand by.*

One daffodil on its own is a beautiful flower, but many daffodils standing together bring hope, light, beauty, and communal strength, as we remember the children and remind ourselves to take action.

In the words of Holocaust Survivor, Elie Wiesel - *“what unites as human beings is the aspiration to make the world better, more compassionate, with less hate and conflict and with more tolerance and understanding.”*

